



# HOME, GARDEN & REMODELING SHOW

MARCH 2-4, 2018

PRESENTED BY **CHAMPION**

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## The 70<sup>th</sup> Annual Home, Garden & Remodeling Show

*FREE Tree Sapling Giveaway is sure to plant a successful future for Louisville's tree canopy*

**LOUISVILLE, KENTUCKY, February 22** - The 70<sup>th</sup> Annual **Home, Garden and Remodeling Show** presented by *Champion Windows* and powered by *LG&E* is set for Friday, March 2<sup>nd</sup> and will run through Sunday, March 4<sup>th</sup>. This three-day event will be held at the Kentucky Exposition Center and has traditionally been known as a “kickoff to Spring” for the Louisville area.

The **Home, Garden and Remodeling Show** strives to celebrate, support and educate on the importance of nature conservation, how you can get involved, and how to incorporate these elements at home. For the third consecutive year, the **Tree Sapling Giveaway** presented by *L&N Federal Credit Union* will offer 4,000 tree saplings native to Louisville FREE to show attendees! Additionally, **Louisville Metro Government Division of Community Forestry** will have forestry professionals available to answer questions and provide proper care instructions for these native trees and help attendees choose the right sapling for their yard.

Erin Thompson, Urban Forester for Louisville's Division of Community Forestry, will be onsite passing out these FREE tree saplings and pairing sapling recipients with the perfect tree for their yard. The **Tree Sapling Giveaway** area will also provide the information and instruction needed to plant these trees with confidence.

Trees provide many benefits to homeowners—not the least of which includes lowering energy costs. According to the USDA Forest Service, homeowners can save up to thirty percent on their air conditioning and twenty to fifty percent on heating bills annually with the help of strategic tree placement. In addition to those benefits, trees can increase property value and reduce air pollution and heat island effects.

In 2012, Mayor Greg Fischer formed the **Louisville Metro Tree Advisory Commission (LMTAC)** to develop policies to better care for existing trees and plant new ones in the community. The LMTAC hired Erin Thompson, who successfully created a tree protection ordinance and promoted the formation of **TreesLouisville**. This nonprofit group was formed to raise public awareness of Louisville's canopy loss and planting needs. Information about the program will be available at the **Tree Sapling Giveaway** area during the show.

Conservation development will also be a theme highlighted in the **Tree Sapling Giveaway** area. Catalpa Farms, the site of the **2018 Homearama**, was the first to adopt this eco-friendly concept in 2008 and will have

a presence in the Show. Conservation developments, by definition, are dedicated to preserving as much green space as possible while meeting the standards put in place by Louisville Metro's Planning and Development Commissions. Catalpa Farms Developer, Mike Jones says, "Our focus is on protecting the ecologically sensitive land while meeting the housing needs of our growing community." Jones has also done his part to help revive and sustain Louisville's tree canopy by planting tens of thousands of trees in Jefferson County over the last several years. Catalpa Farms will have representatives at the Show to share details on the nature-embracing layout of the site, as well as site maps on display.

The 70<sup>th</sup> Annual **Home, Garden and Remodeling Show** is sure to "plant" ideas and inspirations you can incorporate in your own home, as well as in your backyard! Take advantage of having all the resources and industry professionals needed to bring your outdoor dreams to life in one place for an entire weekend. Can you "dig" it?

**For more information about the Home, Garden and Remodeling Show, please visit [www.LouisvilleHomeShow.com](http://www.LouisvilleHomeShow.com) or visit Facebook at [www.facebook.com/louisvillehomeshow/](http://www.facebook.com/louisvillehomeshow/) for a special Buy One Get One Free offer.**

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